

# now

daily

**ASAE ANNUAL MEETING & EXPOSITION**  
**THE OFFICIAL CONVENTION DAILY PAPER**  
**AUGUST 20-23, 2022 NASHVILLE, TN**



**asae**<sup>®</sup>  
 The Center for Association Leadership

## Exclusive room delivery of Official Publication

- The only publication delivered to core attendee hotel rooms
- You'll reach all annual meeting attendees through a comprehensive program of guest room delivery and strategically placed convention center distribution points
- Your ad will appear in all three editions: Sunday, Monday and Tuesday

AD SIZE	RATES (NET)
TWO-PAGE SPREAD	\$19,065
½ HORIZONTAL SPREAD	\$13,585
TABLOID PAGE	\$12,430
½ HORIZONTAL	\$9,810
JR. TABLOID PAGE	\$9,810
COVER IV	\$14,350
COVER II	\$13,655
BELLYBAND (ONE DAY RATE)	\$13,160

**DEADLINES:**  
**SPACE:** June 1, 2022  
**MATERIALS:** June 8, 2022

TO RESERVE YOUR OPPORTUNITY, PLEASE CONTACT YOUR ACCOUNT MANAGER,  
 EMAIL [INDUSTRYPARTNERRELATIONS@ASAECENTER.ORG](mailto:INDUSTRYPARTNERRELATIONS@ASAECENTER.ORG), OR CALL 202-626-2889.

**SEE NEXT PAGE FOR DISPLAY AD SPECS**



## Ad Specs

AD SIZE	SIZE	BLEED	LIVE AREA
tabloid page	9.5" x 13"	N/A	N/A
tabloid page bleed	10.5" x 14"	11" x 14.5"	9.75" x 13.25"
tabloid spread	19.75" x 13"	N/A	N/A
tabloid spread bleed	21" x 14"	21.5" x 14.5"	20.25" x 13.25"
junior page	7" x 9.5"	N/A	N/A
1/2 horizontal	9.5" x 6.125"	N/A	N/A
1/2 horizontal spread bleed	21" x 6.875"	21.5" x 7.125"	20.25" x 6.5"

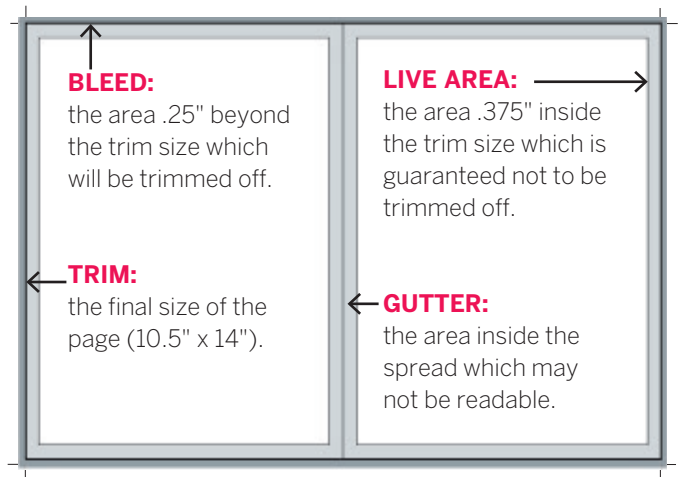
## Ad Submission

We accept only digital files (Mac or PC platform) in the following programs:

- InDesign (all versions)
- Adobe Illustrator (all versions)
- Adobe Photoshop (all versions)
- High-res PDF files

When preparing your ad, please follow these guidelines:

- Include all artwork, fonts, and the document on your disk.
- Do not use true type fonts.
- Do not use font attributes from the measurement palette, i.e., bold, italic, etc.
- Set all color to CMYK.
- Set up all images as tiff or eps.

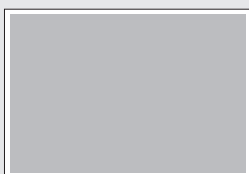


### Internet:

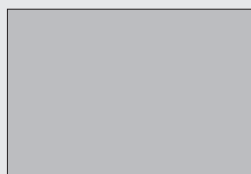
<http://upload.asaecenter.org>  
 username: anupload  
 password: @nfiles

### Email:

We do not accept ads via email.



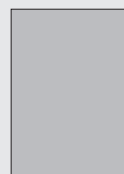
2-Page Spread



2-Page Spread Bleed



Full Page



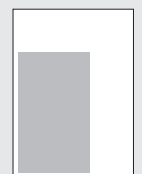
Full Page Bleed



1/2 Horizontal



1/2 Horizontal Spread Bleed



Junior Page